

# TRAVEL GUIDE DISPLAY ADVERTISING CONTRACT

## White Mountains Attractions Association

**SEE BOOKLET**  
PAGE 3  
for more details

**PLEASE SEND THIS ENTIRE FORM (with payment). Thank you.**

### CONTACT INFORMATION

Business name \_\_\_\_\_

Contact name \_\_\_\_\_ email \_\_\_\_\_

### TRAVEL GUIDE DISPLAY ADVERTISING CONTRACT INFORMATION

**Note: Space reservation deadline is October 30, 2016 Materials deadline is November 30, 2016**

Ad size	Member	<i>Special Deal!</i> Member ad / internet Banner ad Combo	Non-member
<input type="checkbox"/> Full page (4½" w x 7¼" d) Full bleed: 5⅜" w x 8⅜" d	\$3,000	\$3,199	\$3,300
<input type="checkbox"/> Half page H: (4½" w x 3½" d) V: (2½" w x 7¼" d)	\$1,999	\$2,199	\$2,250
<input type="checkbox"/> Three eighths page (2⅞" w x 5⅜" d)	\$1,499	\$1,699	\$1,750
<input type="checkbox"/> Quarter page H: (4½" w x 1⅝" d) V: (2⅞" w x 3½" d)	\$999	\$1,199	\$1,250

- I will email my ad
- Please create my ad
- Please repeat my 2016 ad with changes shown
- Please repeat my 2016 ad as is

**Travel Guide advertising total** \$

### PAYMENT INFORMATION

**Note: Contract deadline is October 30, 2016**

Please check one:  Check enclosed (payable to *White Mountains Attractions*) Charge my  VISA  MasterCard

CARD NUMBER

















EXPIRATION DATE





**MEMBER / ADVERTISER SIGNATURE** I understand the terms for this publication, and am authorized to enter into this contract on behalf of the above named company.

Signature \_\_\_\_\_ Date \_\_\_\_\_

Name (please print) \_\_\_\_\_

### QUESTIONS?

White Mountains Attractions Association ■ Post Office Box 10 ■ North Woodstock, New Hampshire 03262  
Contact Estlin Loparto with questions or for more information.  
Email [eloparto@visitwhitemountains.com](mailto:eloparto@visitwhitemountains.com), call 603-745-8720, or fax 603-745-6765.