

TRAVEL GUIDE DISPLAY ADVERTISING CONTRACT

White Mountains Attractions Association

SEE BOOKLET
PAGE 4
for more details

PLEASE SEND THIS ENTIRE FORM (with payment). Thank you.

CONTACT INFORMATION

Business name _____

Contact name _____ email _____

TRAVEL GUIDE DISPLAY ADVERTISING CONTRACT INFORMATION

Note: Space reservation deadline is October 30, 2017 Materials deadline is November 30, 2017

Ad size	Member	<i>Special Deal!</i> Member ad / internet Banner ad Combo	Non-member
<input type="checkbox"/> Full page (4½" w x 7¼" d) Full bleed: 5⅜" w x 8⅜" d	\$3,000	\$3,199	\$3,300
<input type="checkbox"/> Half page H: (4½" w x 3½" d) V: (2⅛" w x 7¼" d)	\$1,999	\$2,199	\$2,250
<input type="checkbox"/> Three eighths page (2⅞" w x 5⅜" d)	\$1,499	\$1,699	\$1,750
<input type="checkbox"/> Quarter page H: (4½" w x 1⅝" d) V: (2⅞" w x 3½" d)	\$999	\$1,199	\$1,250

- I will email my ad
- Please create my ad
- Please repeat my 2017 ad with changes shown
- Please repeat my 2017 ad as is

Travel Guide advertising total \$

PAYMENT INFORMATION

Note: Contract deadline is October 30, 2017

Please check one: Check enclosed (payable to *White Mountains Attractions*) Charge my VISA MasterCard

CARD NUMBER

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EXPIRATION DATE

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PARTNER / ADVERTISER SIGNATURE I understand the terms for this publication, and am authorized to enter into this contract on behalf of the above named company.

Signature _____ Date _____

Name (*please print*) _____

QUESTIONS?

White Mountains Attractions Association ■ Post Office Box 10 ■ North Woodstock, New Hampshire 03262
Contact Estlin Loparto with questions or for more information.
Email eloparto@visitwhitemountains.com, call 603-745-8720, or fax 603-745-6765.