



# VisitWhiteMountains.com ONLINE ADVERTISING CONTRACT



**PLEASE SEND THIS CONTRACT (with payment). Thank you.**

## CONTACT INFORMATION

Business name \_\_\_\_\_ Contact name \_\_\_\_\_

URL link \_\_\_\_\_

## ONLINE ADVERTISING OPPORTUNITIES: Beyond your Basic Partner Listing

<b>Option 1: 728 x 90 (top of page)</b>	All pages in the <i>Things to Do</i> section (not including <i>Attraction</i> pages)	All pages in the <i>Places to Stay</i> and <i>Food &amp; Drink</i> sections	<i>Calendar of Events</i> and <i>Specials</i> pages	All <i>Visitor Center + Travel Trade + In the News + Group Resources</i> pages
<input type="checkbox"/> 6 months	\$1,400	\$1,200	\$1,100	\$1,000
<input type="checkbox"/> 12 months	\$1,800	\$1,600	\$1,500	\$1,300

<b>Option 2: 300 x 250 (sidebar)</b>	All pages in the <i>Things to Do</i> section (not including <i>Attraction</i> pages)	All pages in the <i>Places to Stay</i> and <i>Food &amp; Drink</i> sections	<i>Calendar of Events</i> and <i>Specials</i> pages	All <i>Visitor Center + Travel Trade + In the News + Group Resources</i> pages
<input type="checkbox"/> 6 months	\$1,200	\$1,000	\$800	\$700
<input type="checkbox"/> 12 months	\$1,600	\$1,400	\$1,200	\$1,000

<b>Option 3: 200 x 300 (sidebar)</b>	All pages in the <i>Things to Do</i> section (not including <i>Attraction</i> pages)	All pages in the <i>Places to Stay</i> and <i>Food &amp; Drink</i> sections	<i>Calendar of Events</i> and <i>Specials</i> pages	All <i>Visitor Center + Travel Trade + In the News + Group Resources</i> pages
<input type="checkbox"/> 6 months	\$1,000	\$800	\$600	\$500
<input type="checkbox"/> 12 months	\$1,200	\$1,000	\$800	\$700

**Expanded listing (12 months) \$300**

Add up to 250 words of text, plus **four** additional photos provided by you, or a **live social media photo gallery\*** and a link to your website reservation/tickets page.

*\* Show off your business with photos from actual visitors. Ask for details!*

**Expanded Plus Listing: (12 months) \$425**

All Expanded listing features, **plus** post up to four specials at a time.

**Internet advertising total**

## PAYMENT INFORMATION **Note: Internet advertising can begin anytime.**

Please check one:  Check enclosed (payable to *White Mountains Attractions*) Charge my  VISA  MasterCard

CARD NUMBER

EXPIRATION DATE

## QUESTIONS?

**White Mountains Attractions Association** ■ Post Office Box 10 ■ North Woodstock, New Hampshire 03262

Contact Colleen Eliason with questions or for more information.

Email **celiason@visitwhitemountains.com**, call **603-745-8720**, or fax **603-745-6765**.